

WEDNESDAY APRIL 7, 2010 111 MINNA GALLERY





# REVENGE OF THE NERDS

### **FACTS & FIGURES**

- Held Wednesday, April 7, 2010
- Times:Open Bar & General Admission with free hors d'oeuvres 5:00pm-9:00pm
- Attendance: 500
- 35 Web Award winners
- Photo booth area with sponsored furniture from White Furniture Industries
- Vitamin Water sponsored step-and-repeat for photo booth, awards area
- Live music by DJ Marc D





# REVENGE OF THE NERDS

## **SPONSORSHIP BENEFITS**



- Logo inclusion on all print ads
- Mention in online postings
- Opportunity to sample product onsite to a desirable demographic
- Banner presence inside venue
- Invitations for staff, suppliers, clients
- Onsite access for Street Team or Promotional Models
- Sponsor table onsite











# REVENGE OF THE NERDS

## **ONLINE PROMOTIONS**

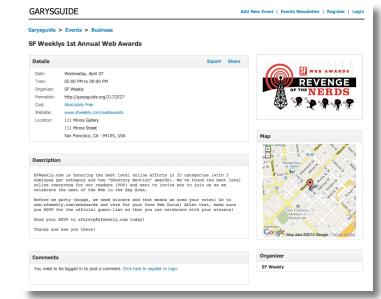
#### **Upcoming**



#### **Facebook**



#### Gary's Guide



#### Going.com







# REVENGE OF THE NERDS

## ONLINE PROMOTIONS (cont.)

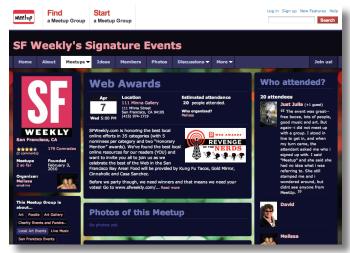
#### Yelp



#### TweetVite



#### Meetup



#### FunCheapSF.com



#### 7x7 Magazine Blog

3. SF Weekly Web Awards: In an attempt to gather the best in local resources, the SF Weekly is holding an online survey to determine which websites and social-media types rule the roost in SF. (May we suggest you nominate a certain columnist who has saved you a bundle on drinks? "Best Events Blog" probably suits, though just writing this sentence makes us feel like contenders for "Most Shameless Self-Promoter.") Anyway, you don't have to be a Web Award winner to enjoy the mag's free open-bar celebration, complete with vegan cinnamon rolls and Korean tacos. Just RSVP nere, and get ready to drink with the Internet. (Wednesday, April 7, 5-9 pm, at 111 Minna Gallery, 111 Minna St., SOMA.)





# REVENGE OF THE NERDS

## ONLINE ADS



**Button** 



Rectangle



CELEBRATE WITH YOUR WINNERS

WEDNESDAY, APRIL 7, 2010 111 MINNA GALLERY IN SOMA

5PM-9PM

RSVP S REQUIRED FOR ENTRY

SFWRSVP@SFWEEKLY.COM

Half Page Skyscraper



VOTE

CELEBRATE WITH YOUR WINNERS
Wednesday, April 7, 2010
111 Minna Gallery in SoMa
5pm-9pm & A

RSVP: sfwrsvp@sfweekly.com

WEB

AWARDS

CELEBRATE WITH YOUR WINNERS

4.7.2010

5PM-9PM

FOR ENTRY

SFWRSVP@SFWEEKLY.COM

Leaderboard



# REVENGE OF THE NERDS

### **VIP INVITE**



YOU AND A GUEST ARE INVITED TO COME AND CELEBRATE WITH US AT OUR 1ST ANNUAL WEB AWARDS.

SF Weekly will be awarding the top Web Gurus **WEEKLY** that San Francisco has to offer!

NERDS

#### **VOTE FOR YOUR FAVE WEB GURUS AT:**

www.sfweekly.com/webawards

#### **CELEBRATE WITH YOUR WINNERS ON:**

Wednesday, April 7, 2010 111 Minna Gallery in SoMa 5pm-9pm





**RSVP REQUIRED FOR ENTRY:** sfwrsvp@sfweekly.com

**MUST BE 21+ TO PARTY.** 





From Gold Mirror, Casa Sanchez, Cinnaholic and Kung Fu Tacos Hosted open bar all night long























### **EVENT PICS**











# REVENGE OF THE NERDS

### **EVENT PICS**







# THANK YOU FOR YOUR SUPPORT!

We look forward to working with you again at our upcoming events!