SF BEST OF

SAN FRANCISCO®

SAN FRANCISCO

PARTY RECAP

THURSDAY MAY 20, 2010



FACTS & FIGURES

• Held Thursday, May 20, 2010 at Ruby Skye

• TIMES:

VIP 7pm-9pm – Guests enjoyed delicious food featuring Ruby Skye's famous paella and a sponsored bar with drink specials from Sobieski Vodka, Pama Liqueur, VeeV Acai Spirit, DonQ Rum, Peroni, Miller Lite and Blue Moon.

Attendance: 600

General Admission 9pm-11pm

Attendance: 1000+

• **CHARITY:** \$10 donation was requested at the door from all guests, but required for general admission guests

\$1465 was raised for our MasterMinds grants

- Notorious, a local cover band, performed live
- DJ Marc D spun in the main room while DJ Ilya Galperin spun in the 414 Room
- ANTHEM Screen printing made shirts for guests throughout the evening. They were imprinted with one of the 3 different cover designs from our Best of issue.
- Live art painting by Ian Ross and George "The Random Artist" throughout the evening
- Scion set-up their photo booth for guests throughout the evening.
- White Furniture Industries set-up a special lounge area with their contemporary furniture.
- Oxen Rose Salon did hair and makeup for guests throughout the evening.
- Buena Vista Café made their famous Irish Coffee's for guests throughout the evening
- Berkeley Patients Group raffled off t-shirts and artwork to guests
- Yak Pak donated totes to give away as gift bags to guests. ANTHEM Screen Printing imprinted the SF Weekly logo on each of them. These bags were filled with swag from sponsors and given to guests as they left the party

SPONSORSHIP BENEFITS

- Logo inclusion on print ads
- Logo inclusion on online banner ads
- Logo inclusion and link on online splashpage
- Logo inclusion on all event invitations
- Name mention on radio spots on Alice 97.3 and Live 105.3
- Mention in all press releases
- Mention in all online postings
- Mention in email blasts
- Logo inclusion on winner reel displayed above stage throughout the night
- Opportunity to sample product onsite to a desirable demographic
- Banner presence inside venue
- Invitations for staff, clients, suppliers, etc
- Gift bag inclusion in special Yak Pak totes
- Onsite access for street team and/or promotional models
- 6ft sponsor table onsite
- Stage mentions at event
- Opportunity to provide a raffle prize



PRINT AD





ONLINE ADS





HALF PAGE





LEADERBOARD

ONLINE ADS (CONT.)





HOME PAGE, SPOTLIGHT LEFT





HOME PAGE, SPOTLIGHT RIGHT





RECTANGLE

SE BEST OF SAN FRANCISCO PARTY YOUR SAN FRANCISCO

PENCIL AD



ONLINE PROMOTIONS



TWEETVITE.COM



SFFUNCHEAP.COM

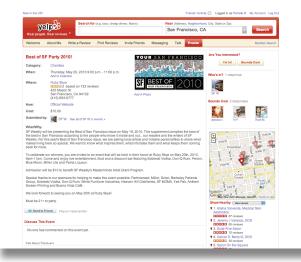


GOING.COM



MEETUP.COM

ONLINE PROMOTIONS (CONT.)



YELP.COM



EVENTFUL.COM

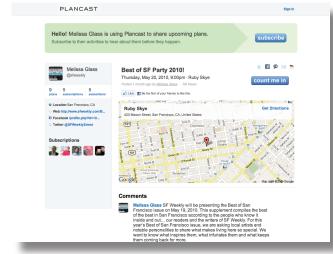


SFSTATION.COM

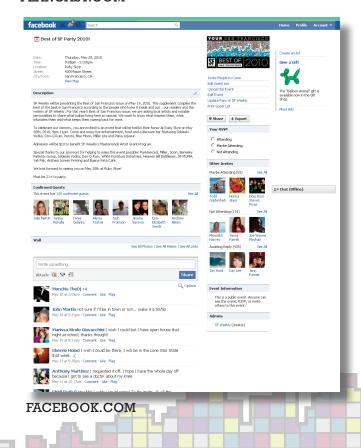


UPCOMING.COM

ONLINE PROMOTIONS (CONT.)



PLANCAST.COM



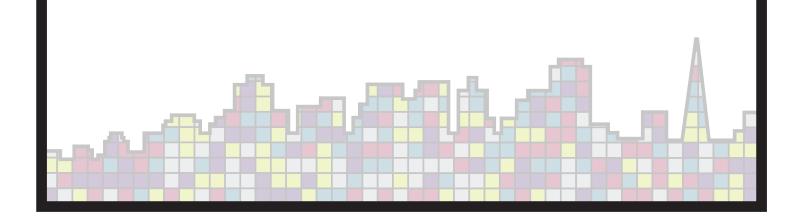


FEATURED ON GOING.COM E-NEWSLETTER



VIP INVITE







EVENT PHOTOS









EVENT PHOTOS





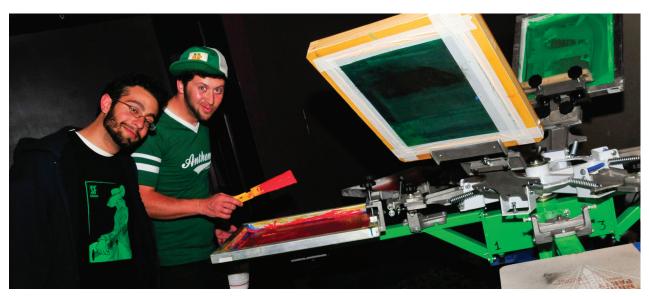








EVENT PHOTOS









SPONSORS

Thank you for your support.
We look forward to working with you again soon.



Ruby Skye

Parkmerced

Miller Lite

Peroni Nastro Azzurro

Blue Moon

Scion

Berkeley Patients Group

LikeMe.net

VeeV Açai Spirit

Sobieski Vodka

DonQ Rum

White Furniture

Industries

Pama

JK Sound

Jay Siegan Presents

SF MOMA

Yak Pak

Buena Vista Café

ANTHEM Screen Printing

Oxen Rose Salon