



Facts & Figures

- Held Wednesday, February 17, 2010
- Times:
 - -Open Bar 6:00pm-7:00pm
 - -General Admission with free hors d' oeuvres 6:00pm-10:00pm
- Attendance: 400
- 12 MasterMind finalists (3 received a grant for \$2500 each)
- Two Blue Moon painted ladies by Ian Ross
- Communal art project with Jenn Farmer and Paolo Salazar
- Live music by DJ Marc D
- Live performance art by RawDance
- Proceeds benefited the Masterminds of 2011





Sponsorship Benefits

• Logo inclusion on all print ads

01/13/10: Quarter page, Color

01/20/10: Full page, Color

01/27/10: Two Quarter pages, Color

02/03/10: Two Full pages, Color

02/10/10: Two Quarter pages, Color

02/17/10: Two Full pages, Color

- Logo inclusion on online banner ads 200,000 impressions from 1/21/09 2/17/10 Leaderboards, skyscrapers
- Logo inclusion on online splashpage from 1/11/10-2/17/10
- Logo inclusion on all event invitations
- Mention in all press releases
- Mention in all online postings
- Mention in all email blasts sent once a week from 1/20/10-2/17/10
- Opportunity to sample product onsite to a desirable demographic
- Banner presence inside venue
- Invitations for staff, suppliers, clients
- Onsite access for Street Team or Promotional Models
- 4ft sponsor table onsite
- Mentions at the event during MasterMinds presentation



Online Ads







3rd Annual (1997) February 17 at Project One Gallery

Leaderboard

Pencil





Get Your Tickets to the 3rd annual Artopia 2010!

Skyscraper



Spalsh Page





E-newsletters

Artopia was a featured event in many of our e-newsletters, including our most popular Promo Newsletter and Weekly Fix.





Invitations







Print Ad





Online Promotions







VISUALIZE

Artopia at Project One

What: Celebrate local artists with a communal art effort, painted ladies, multiple vendors, and a live DJ.

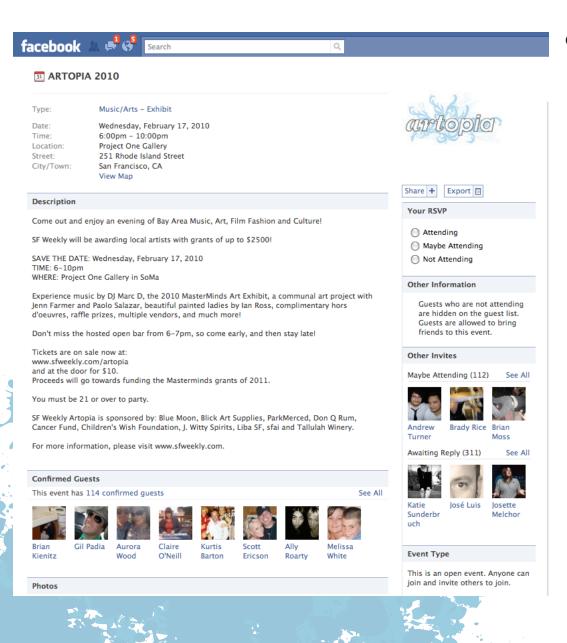
Why: An open bar and free snacks, 6-7 p.m.

When: Wed., 6-10 p.m.

Where: 251 Rhode Island St., b/t 15th & 16th Sts. (415-935-0904). Tickets online at snagtickets.com.



Online Promotions



Other websites:

SFstation.com

Eventful.com

P1sf.com

Cragslist.com

Backpage.com

Zvents.com

Yelp.com

Going.com

Eventguide.com

TweetVite.com

Twitter.com

RadioAlice.com

PlanCast.com

LikeMe.net

LaughingSquid.com

Artlog.com

Cityeventsguidecalen-

dar.com



Event Pics













